



Delhi Metropolitan Education

Affiliated to GGSIP University, New Delhi & Approved by Bar Council of India



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NOTICE

Business Idea Generation Competition, "Endeavour"

All the faculties at DMS and Centre members for Centre of Excellence for Sustainable Development (CSD) to take note of the following:

In order to promote sustainable entrepreneurship **CSD-eCell Stimulus** will hold a Business Idea Generation Competition, "**Endeavour**" in the month of March 2021. The purpose is to generate ideas, as well as recognize, develop, and exploit opportunities in the context of sustainable development right from the start.

The dimensions of sustainability have to be integrated at the time of Idea Generation itself vis a vis to adding an element of suitability during the launch or after the launch of the business. The knowledge of mindful integration of sustainability during the business idea generation process leads to the development of a comprehensive and holistic business plan in the end. It leads to new venture planning by saving the pain areas of people and society in general in a sustainable way.

Key Points:

1. The event will be a joint one with CSD and E-Cell
2. Coordinators - Mr. Roli Wadhwa and Ms. Pooja Tripathi along with eCell and CSD teams
3. Target Participation - All DME Students in a team of 2-3 students
4. 2.03.2021 will be a Semifinal round conducted parallel on Zoom one and Zoom two
5. Zoom One semi-final judges - Ms. Roli and Dr. Seema Mam [shortlist 4 teams]
6. Zoom Two semi-final judges - Ms. Pooja and Ms. Manmeet Kaur [shortlist 4 teams]
7. 04.03.2021 will be a final round with a total of 8 teams from the semi-finals
8. Final round judges will be Dr. Poorva Ranjan and Invited Guest [School Principal]
9. Top three Teams to be awarded Amazon Gift Vouchers as per approval
10. All internal Judges to get a certificate of appreciation
11. External Judge to get a certificate of appreciation and Amazon Gift Voucher

Prof. (Dr.) Poorva Ranjan
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