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OFFICIAL NEWS LETTER OF THE DME MANAGEMENT SCHOOL

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Academic Ecosystem: From Isolation to Collaboration

How do stakeholders from colleges and schools collaborate, in what areas, with what guidelines, and what are the outcomes of collaboration are some of the specific questions that guided the thought process behind the Multi- Dimensional Leadership Conclave organized by DME Management School on 16th June 2022. In order to collaborate, there should be an open dialogue to understand the key strengths that each stakeholder will bring on board and the key weaknesses that they wish to be solved by the other stakeholder. In addition to this, what opportunities both stakeholders would like to explore and what threats they can jointly eliminate needs to be understood. In the end, students are the most important beneficiaries of such a collaborative approach. The vision of the Heads of Schools and Colleges need to be very organic and interconnected towards mutually benefiting from School-College collaborations.

The worldwide trend in the education domain is fostering Tie-ups, Horizontal and Vertical Integrated Working Models and moving from Isolation to Collaboration. I do strongly feel that collaboration leads to a significant contribution in the improvement of overall academic ecosystem, a leaner bureaucracy, a flattened hierarchy and shared leadership roles.

The new-age collaboration reflects the notion of education as a community activity which is progressive in nature where Schools, Undergraduate Colleges and Post-Graduate colleges all work in tandem with Government policy in place. Educators need to recruit and cultivate partnerships with parents, agency personnel, community leaders, university, colleges, and businesses and come together with a unity of purpose that is devoid of traditional "turf issues". DME Management School believes in having such dialogues, discussions, and open conversations on regular basis and this conclave is just the beginning of many more collaborations. I am sure we can come to the common points of interdependence, and common purpose and become a meaningful whole rather than isolated parts of the education ecosystem.

Prof. (Dr.) Poorva Ranjan
Head, DMS

Corporate Readiness Week-2 (BBA, Batch 2021-24)

Day 1

To inculcate the spirit of professionalism in the students, DME Management School organized a Corporate Readiness Week-2 for the students of BBA, 2021-24 Batch, Semester 2, in the domain of Human Resource on 7th June 2022 in the Seminar Hall at 3:00PM.

The session was headed by Mr. Lalit Mishra, Head, Training and Placement, DME. He emphasized on the various HR functions, roles and responsibilities such as performance appraisal, talent acquisition and manpower planning. Besides various roles, he mentioned some of the certification courses in the field of Human resources. Moreover, he discussed some of the career options related to HR and also highlighted the importance of training and placement.

Mr. Mishra led the way and enlightened about the magnitude and benefit of Human Resources as a career option. He further mentioned that a plan and a community are the two valuable elements in Human Resources without which industry cannot process its working. It requires thinking ability, problem-

solving, strengthening your communication skills, collaboration and leadership are some of the skills and attributes, required to be constructive in the corporate world and can enhance one's employability and emphasized upon the importance of skills.

Furthermore, he shed some light upon the significance of doing internships where students' can enhance their dexterity that will prove beneficial to them in mainstream life.

The programme concluded with a Vote of Thanks by Dr. Pooja Sharma, Training and Placement Officer, DMS. She acknowledged the efforts of the speaker for such an informative session and expressed her gratitude to other faculty members and students who attended the session.

Ms. Ayushi Bhatt & Ms. Deepali Sharma

BBA 2nd Sem

Dr. Khushbu Khurana

Assistant Professor, DMS



Corporate Readiness Week-2 (BBA, Batch 2021-24)

Day 2

An informative Session for the finance students was organized on Day 2, 8th June, at 3 pm in the Moot Court, enlightening them about the career paths and certifications required to be successful in the finance domain. Dr. Pooja Sharma, Assistant Professor and Head- Training and Placement, DMS, welcomed the expert speaker, Mr. Lalit Mishra, Head, Training and Placement, DME as well as all the students by introducing the theme of the event.

Mr. Lalit Mishra set the session into motion by introducing and sharing lifetime experiences with the students so that they can be accustomed to the corporate world and be ready for any challenges and opportunities.

Succeeding in the session, he defined the term finance in layman's terms by connecting dots with share investment, handling of monetary assets of a firm, and money management. To guide students of the DME finance club better, he involved various practical exercises to test the analytical and thinking abilities of students. Further, he stated its significance in finance, by quoting, "Finance as a branch needs you to get involved in multiple analytical practices." He

elaborated on daily life routines and advised the students to give more importance to reading books and articles rather than spending time on phones. He also made the students aware of the fact that they need to establish full control of their lives by being optimistic and having a sincere dedication to learning.

Further, he guided students about various careers that one can build by having finance as a background such as risk analyst, investment banker, finance analyst, finance counsellor etc. He, later on, gave a summary of what the future projects in DME would focus upon- opportunity creation, feedback, and personality development. Lastly, the session was concluded by a question-and-answer round, and students were quite satisfied with the enlightening session.

Ms. Ananya Sharma & Ms. Subika Singh

BBA 2nd Sem

Dr. Rashmi Chawla

Associate Professor, DMS



Metropolitan Education,
Corporate Readiness Week, Day 2
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06/08 03:40 PM

43°C



Metropolitan Education,
Corporate Readiness Week, Day 2
77.36 Long: 77.36
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Corporate Readiness Week-2 (BBA, Batch 2021-24)

Day 3

To endue the spirit of professionalism in students of Marketing, the DME Management School organised a session for them on Day 3 of the Corporate Readiness Week on 9th June 2022 in the Moot Court at 3:00 PM. The coordinators for the session were Ms. Pooja Sharma, Assistant Professor and Head- Training and Placement, DMS and Ms. Rashmi Chawla, Associate Professor, DMS.

The event commenced with skills and training session guided by Mr. Lalit Mishra. He emphasised on the importance of strategic development and marketing environment. He also reflected some light upon doing internships where the students can enhance their adeptness, which will further benefit them in their career.

He defined marketing as a wide-ranging field that contains many processes from advertising to conducting research studies on a target audience. Sir led the way and enlightened the magnitude and benefits of marketing as a domain. The four P's of marketing include product, price, place, promotion in the corporative world. Marketing majorly focus on achieving consumer satisfaction and maximising profits.

He interacted with students by making them perform mental focus exercises. He briefly discussed about importance of industrial opportunities in abroad countries.

Furthermore, he considered feedback as an essential element for clarifying expectations and building confidence.

The session concluded with a Vote of Thanks by Dr. Pooja Sharma. She acknowledged the tireless efforts made by the organisers for hosting an explanatory and informative event and expressed her gratitude to all the speakers and guests for making time for the event.

Ms. Bhuvi Chopra & Ms. Shivanya Gupta

BBA 2nd Sem

Dr. Pooja Sharma

Assistant Professor &
Head-Training and Placement, DMS



Multi-Dimensional Leadership Conclave, 2022

Strengthening Collaborative Educational Ecosystem: From School to Higher Education

To build and strengthen a collaborative environment in the educational setup wherein all the stakeholders work in tandem, DME management school has organized a Multi-Dimensional Leadership Conclave (MDLC 2022) on 16 June 2022 in Studio 62, DME campus at 11 AM.

The event commenced with the overture of the esteemed panelists, Mrs Nidhi Sirohi - Principal, GD Goenka School, Noida; Dr. Veena Singh Tyagi - Vice Principal, Millennium School, Noida; Dr. Neeraj Awasthy - Principal, Modern School, Noida, and Prof. (Dr.) Ravi Kant Swami- Director, DME. The moderators of the discussion were, Dr. Shalini Gautam, Associate Professor, DMS & Head- Outreach, DME and Ms. Shanu Jain, Assistant Professor, DMS.

Prof. (Dr.) Poorva Ranjan, Head, DMS welcomed all the guests and set the theme for the session by emphasizing on the need of moving from isolation to collaboration.

Dr. Veena Singh discussed a few avenues of sharing physical resources by schools and colleges like marketing labs, studios, sports facilities, etc. The notion of 'engaged campuses' will ensure sustainable and effective use of these resources. Dr. Awasthy also elucidated on sharing of intellectual resources in form of collaborative research projects by schools and colleges. Mrs. Nidhi Sirohi mentioned how college is an extension of schooling, and we should focus on expanding that ecosystem. The focus should be on learning, more than it is on certifications and grades. Dr. Awasthy also motivated the students to learn by doing and writing. He reflected on the certificate courses which are generally not covered at the school level. A traveler without observation is like a bird without wings, likewise scrutinizing and enriching your skill by knowing the culture and ethnicity of the distinct groups will inculcate some considerable virtue



in an individual which plays a crucial role in the mainstream lifestyle.

Dr. Shalini curated the discussion on the rich tradition of the Gurukula system in India to which Dr. Swami added that there are examples of Indian varsities who continue to have this model and threw light upon the past, present, and future of the Indian education ecosystem.

Mrs. Nidhi emphasized how the Indian education system has so much to offer; even the west adopted their ideologies. Deliberations on strengthening cross-cultural collaborations, right from the school level, brought in fresh perspectives. The panelists concurred that embracing and respecting cultural differences is a must to have a seamless integration.

Examples of people of Indian origin excelling at various positions across the globe are a testament to our highly valued education system. The panelists suggested measures to further strengthen our ecosystem in the light of contemporary opportunities and challenges to ensure that we can retain the best young minds and talent within the country. Dr. Swami shared his thoughts on how adequate measures by the government can help the Indian universities to improve their international rankings. Dr. Awasthy also emphasized reconsidering the parameters of these rankings to suit the Indian context. A stimulating discussion with leading and experienced educators was of immense value for all the attendees.

The program concluded with a Vote of Thanks by Ms. Shanu Jain. She acknowledged the tireless efforts made by the organizers for hosting an informative event and expressed her gratitude to all the speakers and guests for making time for the event.

Ms. Deepali Sharma

BBA 1st Year



C.V Writing Workshop

BBA 2021-24, 2nd Semester

DME Management School organised a C.V writing workshop for BBA, 2021-24 Batch, 2nd Semester students on 22nd June 2022, 11:30 am onwards. The resource persons for the workshop were Ms. Pooja Tripathi, Assistant Professor, DMS, Ms. Roli Wadhwa, Assistant Professor, DMS and Ms. Shanu Jain, Assistant Professor, DMS.

The workshop started with the resource persons briefing about the importance of CV in the career of students. They told the students that CV is important for internships, jobs and even for pursuing higher studies. The students were then explained the difference between a CV and a Resume; what the employers look for in CV and some important points to remember while making a CV.

Some important tips for preparing the CV which can give students an edge over their contemporaries were also shared. Students were

also apprised that the CV should have some extra achievements to display since a mere BBA degree won't really impress the employer. Thus, the students were encouraged to learn some extra skills, undertake certification programmes and thus, enhance their CVs as much as they can. The students were given a template for CV. It was explained to them that their achievements must be written in latest to oldest format. The students were also encouraged to check their emails at least once in a day.

It was a fruitful session with a lot of takeaways and in which the students participated enthusiastically.

Ms. Tanya Kushwaha
BBA 2nd Sem



Sessions By Outreach Cell

Modern school, Noida conducted a Career Counseling session on May 28, 2022, for its X class students. The session was to facilitate the students to choose the appropriate stream in class XI as per their interests and aspirations. The school invited various universities and coaching institutes to guide the students. Delhi Metropolitan Education (DME) was also invited to the session. Dr. Shalini Gautam, Head-Outreach Cell, DME, attended the session and gave a detailed presentation to the students as well as the parents

of the Class X students. She spoke about the criteria to be considered before a student chooses the subject stream in class XI. She also discussed the various career options available after class XII under each stream. The session was appreciated by the audience.

Dr. Shalini Gautam
Head, Outreach Cell



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