



DME/MGT./NOTICE/2023/90

14th November, 2023

NOTICE

**Value Added Course-Entrepreneurship Development
BBA First Year-Batch 2023-2026
20th November-24th November, 2023**

This is to inform all the students of BBA first year-Batch 2023-26 who have registered for the value-added course that 31 hours training on **Entrepreneurship Development** organized by DME in association with E-Cell **IIM Indore** will start from 20th November, 2023.

**Training Period-31 Hours over a period of 5 days (Monday to Friday)
6 hours daily (During college hours)**

Kindly read the following points carefully:

1. The training sessions will be conducted in classroom-4th Floor DME
Batch 1-Room No. 401
Batch 2-Room No. 402
Batch 3- Room No.403
Batch 4-Room No. 404
Batch 5-Room No. 412
2. Reporting time for students is 9 am sharp on all days.
3. The timings for the training shall be from 9:30 am to 4:30 pm (including two short breaks of 15 minutes each and lunch break of 30 minutes)
Pre-Lunch-9.30 am-12.45 pm (15 mins break)
Lunch Break-12.45 pm -1.15 pm
Post- Lunch-1.15-4.30 pm (15 mins break)
4. Attendance will be mandatory on all days.
5. Attendance will be taken every day twice: Pre-Lunch and Post Lunch.
6. Expert trainers for Entrepreneurship development will come from outstation, hence no repeat sessions will be conducted.
7. Students should strictly wear DME uniform.
8. Students to carry their own food and water.
9. Professional Decorum and discipline to be maintained throughout the training.
10. Students to carry a notebook and a pen to write down the important notes in the training session.

11. Fulfillment of following criterion is required for certification:

a. Attendance on all days of training

b. Daily Assessment (MCQs)

c. Internal Examination on Entrepreneurship Mindset (NUES)

12. Five Students from each batch will be selected as meritorious students and will be awarded the certificate of merit in addition to certificate of participation. All the above meritorious students' team will be qualified for semifinal round of B Plan at DME and the teams that wins the semifinal round at DME will qualify for final round in IIM Indore/Calcutta/Bangalore to present the B Plan.

Entrepreneurship Development-Schedule

S. No	Topic	Hours	Days
1	Concept of Entrepreneurship	2	Day 1 20.11.2023 Monday
2	Discussion of 5 Cases of Women Entrepreneurs in India	1	
3	Discussion of 5 Cases Tech/Digital Entrepreneurs in India	1	
4	Discussion of 5 Environment Entrepreneurs in India	1	
5	Traits and Skills of Entrepreneurship derived from cases discussed – Trainer led Class discussion	1	
6	Business Opportunity Identification from existing problems	2	Day 2 21.11.2023 Tuesday
7	Business Idea Generation and Various Techniques [Scamper Technique as class activity]	2	
8	Concept of Design Thinking and Prototyping	2	
9	Idea Evaluation and deciding the best idea	2	Day 3 22.11.2023 Wednesday
10	Student Activity – Idea Generation Pitch [5min] [Environment and Sustainable Development]	2	
11	Various formats of Starting Business	2	
12	Various Funding options from Government and Non-Govt sources	2	Day 4 23.11.2023 Thursday
13	Components of a Business Plan	2	
14	Steps to write an effective business plan [Business Plan Template will be shared]	2	
15	Environment and Social Responsibility in Business Plan	2	Day 5 24.11.2023 Friday
16	Developing Student's Ideas in Business Plans	2	
17	Concept of Bootstrapping	1	
18	Concept of Elevator Pitch	1	
19	Revision and doubt clearing	1	
	Total Hours	31 hours	

Kindly adhere to the aforementioned guidelines and daily syllabus as per schedule carefully.



[Prof. (Dr.) Poorva Ranjan]

Head, DME Management School